

Senior Parent-Ad Section
Rocky Point High School Yearbook

Must be received by **October 9, 2020**

The yearbook staff is thrilled to begin a new year of planning for the 2020 Aerie Yearbook! We are sending this parent-ad order form early to give you a sufficient amount of time to plan your special greeting for your graduating senior before the **October 9, 2020** deadline. Please note that the earlier receipt of your paid ad is beneficial for the staff in preparing and planning out the book, so please help us by returning it as soon as possible!

Senior ads have been a continuous tradition here at Rocky Point. The ads are devoted to personal messages from family to their graduates. There are two options to choose from:

- A) A $\frac{1}{4}$ - page ad costs \$70, and gives you space for a 336- character message and one rectangular or square photo space.
- B) A $\frac{1}{2}$ -page ad costs \$115 and provides you with space for a 700- character message and two rectangular photo spaces.

Due to the limited space, we must limit the number to two ads per student. If you would like to contribute to this special section of the yearbook, please submit your message and photos by carefully and clearly printing on letter, punctuation mark, or empty space in each dash on the form on the back of this letter. Using a pencil at first may save you some frustration! Again, this must be received by **October 9th**. It will then be readied for publication. You may submit camera ready ads in the appropriate format or you can leave the designing of the ad up to the yearbook staff.

If you would like your photos to be returned please include a self-addressed and stamped envelope. Every effort will be made to ensure their safe return, but we cannot guarantee that the publishing company will not lose or damage them. We would like to suggest, therefore, that you do not send any precious or irreplaceable photographs.

Checks are payable to Rocky Point Schools for the stated amounts. We thank you for your support and prompt response!

Sincerely,
The 2021 Aerie Staff

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Rocky Point High School Yearbook**

Graduate's Full Name: _____

Clearly print your message below, ½ page is limited to 700 characters or less and TWO photos. The ¼ page is limited to 336 characters and ONE photo. A character is one letter, space, or punctuation mark. Don't worry about the line spacing; the staff will set the type so the words do not fall awkwardly in the space.

End of ¼ page ad... Continue below if purchasing ½ page ad:

Number of pictures enclosed: _____

Please print lightly on the back of the photo to avoid welts on the front. If you would like your picture(s) returned, include a self-addressed **stamped** envelope. There is a limit of one photo for the ¼ page and two pictures for the ½ page ad. **Do not SEND IRREPLACEABLE PHOTOS!**

Name of person issuing check: _____ Check #: _____
Phone: _____